

WORK SESSION – Thursday, November 7, 2024

Minutes of the Huntsville Town Council Work Session held at the Huntsville Town Maintenance Bldg., 165 South 7500 East, 5:00 p.m.

The work session was scheduled to discuss the feedback from the 4th of July Celebration

Attending: TC Members Bruce Ahlstrom, Artie Powell, Lewis Johnson, Mayor Pro Tem Sandy Hunter, Nikki Wolthuis – Clerk, Melissa Knowles-Treasurer, Shannon Smith- Clerk, Lindsey Ketcham- Independence Day Coordinator, and 4th committee members: Luann Carver, Wendy McKay, and Hilary Evans.

Town Councilmember and Mayor Pro Tem Sandy Hunter welcomed all to the meeting and turned the time over to Town Councilmember Artie Powell to present the feedback. TCM Powell prepared a summary with a breakdown of expenses and revenue as well as the public feedback organized into subjects. **(Attachment #1)**

TCM Powell announced that overall Huntsville did better financially than in past years. They did not make money from the celebration or break even, but did not lose as much as in previous years. The celebration was a success in many ways.

After reviewing the feedback from the celebration, the committee and Town Council and office staff made some suggestions for the following year. A list of these suggestions is below.

Parking

People can charge for parking on their own property. There will be no Town-wide volunteer effort to provide extra parking.

Traffic

Get the word out early (In the newspaper and social media) about the traffic patterns in and out of town to make it easier for people. Good signage at important intersections will also be helpful. Talk to the relative of Connie Layton who helped direct traffic during the Olympic Games and who has offered to help with traffic.

Parade

The end of the parade should be at 200 S. and 7600 E. -one block east of the northeast corner of the park- so that there are more ways to disperse afterwards.

Those who want to throw candy can do so while walking alongside the crowd rather than throw it from vehicles. No confetti, water balloons, or water guns.

To prevent parking along the parade route, a tow truck can be parked and warning signs placed. Order more barricades and cones to block off streets.

The parade organizer can arrange for an honor guard of some sort to carry the flag in the parade. Group the horses together in the front or in the back. Be careful not to put the horses near a band or the loud tractors. Clear the parade route afterwards before cars are allowed to use the road.

Fireworks

Vendors should turn their lights out as soon as the fireworks start because of the distraction. They can turn them back on after the fireworks. Vendors walking through crowds during the fireworks need to be stopped and charged a fee.

Flag raising Ceremony and Flag lowering

Make sure and include the pledge of Allegiance in the flag raising ceremony next year. The American Legion can lower the flag at dusk.

Sherriff presence

Invite the sheriff to patrol the Town the night before the celebration to prevent vandalism and mischief.

Bounce Houses

If there's a way to give an option for a shorter time/cheaper price at the bounce house, provide one. Go with another vendor for bounce houses next year.

Dogs

Possibly announce it on the flyer that dogs are not allowed at the celebration. Provide stations with doggie bags for those who bring their dogs.

Planning for the Celebration

Have contact numbers on the website by March so people who are looking for information can contact the right person.

Patriotic Program

Change it up every year so those who attend every year can get a fresh program. American Legion members participating in the program need help getting to and from the church because of the traffic- possibly with golf carts.

Vendors

Charge a minimum of \$200 per vendor. Make it a tiered system depending on the type of vendor. Charge a percentage on the park breakfast. Invite more food trucks next year.

Future Opportunities for revenue

Allow corporations to sponsor floats to create revenue.

Music in the park

Provide entertainment in the park to give people another reason to stay after the parade. Even just background music would help create a fun atmosphere.

Drinks

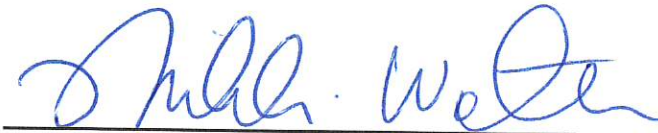
Provide cups for water at the ice shack for those who need a drink.

Payment System

Next year the Town will use Express Bill Pay instead of Square and Venmo

TCM Powell motioned to adjourn the Work Session. TCM Ahlstrom seconded the motion. All votes Ayes. Motion passed.

Meeting adjourned at 6:22 P.M.



Nikki Wolthuis, Huntsville Town Clerk

2024 Fourth of July Review

Revenue and Expense Report

REVENUES		
RAMP GRANT		\$ 6,000.00
BOOTH FEES		
Booth Fees - Wendy (PayPal)	1,600.00	
Booth Fees - Office Received (breakfast)	100	
Total - Booth Fees		\$ 1,700.00
CONCESSION SALES		
Cash	3,536.35	
Venmo	1,963.02	
Square	508	
Total - Concession Sales		\$ 6,007.37
FUN RUN		
Fun Run - Holding Acct	1,110.00	
Fun Run - Cash Sales	314.73	
Total - Fun Run		\$ 1,424.73
DONATIONS		
Rocky Mountain Power	500	
Margot Smelzer	1,000.00	
Margot Smelzer	800	
Cash - Melodrama Donations	75	
Total - Donations		\$ 2,375.00
TOTAL REVENUES - WO RAMP GRANT		\$ 11,507.10
TOTAL REVENUES - W RAMP GRANT		\$ 17,507.10
EXPENSES		
WAGES		\$ -
PAYROLL TAX		\$ -

2024 Fourth of July Review

PROFESSIONAL SERVICES		\$ 5,000.00
WASTE & DISPOSAL - ECON WASTE		\$ 1,332.60
SALES TAX EXPENSE - CONCESSIONS		\$ 662.08
OPERATING SUPPLIES		
ShaeLynn Briskey - Cleaning	650	
United Site Services	1,472.89	
Ogden Valley News	147	
Bryan Clapperton	550	
Ramona Clapperton	22.23	
PayPal Fees	20.93	
Square Fees	31.04	
Venmo Fees	104.78	
Parade Supplies	149.77	
Total - Operating Supplies		\$ 3,148.64
FOOD & ENTERTAINMENT		
Fireworks West	5,500.00	
Fire Marshall	0.00	
Beat of Time	775	
Pepsi Cola	764	
Richard - Concession Supplies	160.79	
Bouncin Bins Inflatables	3,227.97	
Total - Operating Supplies		\$ 10,427.76
FUN RUN EXPENSES		\$ 218.15
TOTAL EXPENSES		\$ 20,789.23
2024 FOURTH NET WO RAMP GRANT		\$ (9,282.13)
2024 FOURTH NET W RAMP GRANT		\$ (3,282.13)

Feedback — 2024 4th of July

Parking and Traffic

1. It's great that you want more people but please address parking. There needs to be parking lots designated for these events. I watched children nearly get hit by cars and SxS leaving the parade.
2. I heard complaints about parking and traffic.
3. Parking and traffic were terrible. There has to be a better way. Why not have people park somewhere away from the town and take shuttles to the events? I finally gave up and went home after 30 minutes in traffic and no place to park.
4. The town should charge for parking.
5. There needs to be a traffic control plan for the fireworks and police directing traffic at both intersections.
6. Get more information out to public about traffic flow, i.e., when leaving fireworks use 500 S if you are going south and use 100 S if you are turning north.

Parade

1. The parade was done well attended! But too short. I'm bugging my neighbors already that we could use more quaint hometown floats, kids bicycles, horses, 4-H not commercial city stuff. Snow basin? Maybe they would participate. They certainly influence our town and valley.
2. Parade was good but I missed all the little ones on their decorated bike at the end of the parade.
3. My feedback - As busy as it was this year, does the parade route need to be extended so viewers can spread out a bit more?
4. Make sure the parade route is blocked off so cars are not driving on the route.
5. Have the parade turn right (east) at the last corner of the Park, (7500 E and 200 S) and break up at the next intersection east. The parade participants would have the option of going east, north or south to leave the parade. Ending on 7500 E heading north onto 100 S causes a jam up.

2024 Fourth of July Review

6. Why weren't there many entries in the parade this year. Did it have to do with the form, advertising, etc.?
7. It was not good to have the horses behind the cheerleaders with their pom poms. Scared the horses.

Fireworks

1. Please notify ALL residents of the noise ordinance and the fireworks restrictions. There are many illegal fireworks being set off well after the hours indicated in the ordinance. Also, please notify the residents they are responsible for ANY damage they cause with fireworks. We had fireworks hitting our roof at 12:45 a.m. on July 5. We then had to deal with them again at 11:00 p.m. on July 5 from the same neighbors. When we asked them to watch where they were lighting them off because they are hitting our place and told them that they are actually after hours, the grown woman pulled down her pants and peed on our lawn after telling us to F off. Something needs to change.
2. Be sure to tell ALL vendors who are in the Park during the fireworks they MUST turn out their lights at 10 PM when the fireworks start. Lights in the park distract from the Town's fireworks show.

Traffic Control

1. There needs to be a traffic control plan for the fireworks and police directing traffic at both intersections.
2. Get more information out to public about traffic flow, i.e., when leaving fireworks use 500 S if you are going south and use 100 S if you are turning north.

Coordination with Huntsville Square Entertainment

1. Get the schedule of entertainment from Trish for the Huntsville Square prior to the 4th and have more signs, and larger signs around the Park directing people to the Huntsville Square.

2024 Fourth of July Review

Park Activities

1. Water slides for kids—was only option \$15 for 4 hours?? If yes, we needed an option of \$5 for 1 hour. A family with 3 or more kids and maybe only spending 2 hours in the park would not pay \$45. We lost customers without a cheaper option.

Other

1. Weber County Sheriff needs to know the Huntsville ordinance is different than Weber County and that the Huntsville ordinance trumps the county. They need to give accurate information, patrol and enforce.
2. This is our second year living in town, third year attending. As always, it was an amazing day! Thank you to all in the town leadership and organizations which support not only these events, but all town support systems. We love Huntsville!
3. Say the Pledge of Allegiance at the flag-raising ceremony.
4. Arrange for the flag to be lowered in the evening.
5. Make sure to arrange clean-up the day after the 4th.